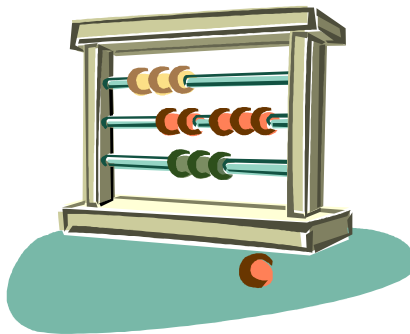




Stand up and be “counted” for...



Recently, the question of “How many Litter Control Officers are there in Virginia?” was asked.

Many of the known Litter Control Officers are easily accounted for because they work with the Assign-A-Highway program, but what about those who do not work with Assign-A-Highway? Who are they? What

are their job descriptions? Are there any other Litter Control Officers that work for local governments? These are many of the questions we need to ask to understand where the Commonwealth of Virginia stands in their relation to litter and environmental enforcement. Is Virginia up to par with litter enforcers? To sum up all of these questions into one would be simply put as to, “**What localities have Litter Control Officers and what localities do not?**”

As part of an upcoming project, the Assign-A-Highway Coordinator and the newly forming Virginia Litter Control Association, an association for Litter Control Officers, will be attempting to answer this question, but it begins with you. The group wants local government’s input about who performs their litter enforcement.

Please email or phone a response to Bobby Justus, Virginia Assign-A-Highway Coordinator, at bjustus_assignahighway@yahoo.com or call at 276.628.1600 with information on who performs these duties. Please include: **Name, Job title, Address, Telephone number, E-mail address, Full-time or Part-time, and supervisor i.e., Sheriff, Police Chief, Board of Supervisors, or City Council.**

**Upper
Tennessee
River
Roundtable, Inc.**

March 2008

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Advisory Board,
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Assign-A-Highway Litter Study Coming (Again)...

After an unsuccessful attempt to conduct a Litter Study related to the Assign-A-Highway program in 2007, another try will be made in spring 2008. The data collected in the 2007 study yielded no conclusive evidence that the Assign-A-Highway program was decreasing, stabilizing, or even if it was increasing Virginia's Litter problem. The data fluctuated from month to month and showed no trend of any of these possibilities.



A litter study was completed by R.W. Beck, Inc. for the State of Tennessee and was initiated by the Tennessee Grocers & Convenience Store Association in 2006. The study measured the visual impact of litter and showed the differences in litter accumulation that localities had depending on what resources were available. Resources included programs such as Adopt-A-Highway, Keep America Beautiful Affiliates, and those localities that received state supplemented funding from the Tennessee Litter Tax. The study was conducted in 95 sites throughout Tennessee and was based on litter found on roadsides.

The Assign-A-Highway Coordinator will be conducting a similar survey while partnering with Black Diamond Resource Conservation and Development Council in early Spring of 2008. The survey will take place in far Southwest Virginia in a nine county and two city region. The 11 localities that the study will be conducted in are also members of Keep Southwest Virginia Beautiful, which contains three individual KAB affiliates as well. The study will consist of data collected from each of the 11 locales and will define which locales, both visually and quantitatively, have less roadside litter. The study will also distinguish between those roads that are within a KAB community, those that are Adopt-A-Highway sections, those that are Assign-A-Highway sections, and those that are not. The general hypothesis will be that the highways that are maintained by the Assign-A-Highway program will be less littered than the highways that are not maintained by the Assign-A-Highway program.

To find more information about the Tennessee Litter Survey please visit www.stoplitter.org.



Assign-A-Highway P R O G R A M



Upcoming Conferences...

Need information? Need Training? Save the date on two upcoming conferences for the Virginia Council for Litter Prevention and Recycling and the Virginia Recycling Association. Both of these conference will be providing excellent information, training, and opportunities for all who attend.

The Virginia Recycling Association will be hosting its 2008 annual conference at the Wyndham Oceanfront Hotel and Resort in Virginia Beach, Virginia. The conference is being held on May 20 and 21. Tours and activities have been arranged for those attending early on May 19. Conference registration deadline is on April 14, 2008. Hurry and register, hotel rooms have been reserved at a special VRA reduced rate just for the conference until April 26. To register for the conference, please visit the conference page at www.vrarecycles.org.



Another conference that is coming up in the Fall of 2008, will be the Virginia Council for Litter Prevention and Recycling. The Council is currently working to provide an excellent conference for Litter and Recycling Coordinators across Virginia. The Council's conference will take place on October 22 through the 24 and will be held in Fredericksburg, Virginia at the Hilton Garden Inn. Special room rates have been reserved for the conference attendees.



Registration for the conference will be approximately \$100. For information regarding the conference or if you are interested in presenting at the conference, please contact Mrs. Clara Mills by email at cmills@spotsylvania.va.us or Mrs. Rosemary Byrne at cleanfairfax1@aol.com.

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Bobby Justus, Assign-A-Highway Coordinator